

Piece by Piece Gala & Exhibition (October 20)

Subject: Piece by Piece Gala & Exhibition (October 20)

From: Nick Griffin </O=LABID/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=NICK GRIFFIN300>

Date: 09/23/2016 02:18 PM

To: blair@historicbid.com <blair@historicbid.com>, Blair Besten <blair@historiccore.bid>

Blair,

I am honored to serve on the board of Piece by Piece, a non-profit charitable organization that provides low-income and formerly homeless people with free training in mosaic art to help them develop marketable skills, self-confidence, earned income and an improved quality of life.

Our annual Gala & Exhibition will be held on October 20th at the LA Times Building and I am reaching out to my friends and colleagues for individual and organizational support. Tickets to the event are \$100 and sponsorship opportunities range from \$1,000-5,000 (see below).

Please let me know if you and/or your organization would be willing to support this great organization. And please feel free to get back to me with any questions or suggestions.

Thank you very much!

Nick

Nicholas Ziff Griffin

Director of Economic Development

 <https://www.downtownla.com>

Downtown Center Business Improvement District

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Piece by Piece Gala & Exhibition (October 20)

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Piece by Piece Gala & Exhibition (October 20)

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Piece by Piece

Gala & Exhibition

Thursday, October 20, 2016 • 6:30-8:30pm

About Piece By Piece

The mission of Piece By Piece is to provide low-income and formerly homeless people free mosaic art workshops using recycled materials to develop marketable skills, self-confidence, earned income and an improved quality of life.

Our participants learn and practice mosaic technique, ultimately achieving Artisan-level skill and earnings for their work on mosaic projects. Our work has shown that learning through art provides a powerful vehicle for improving self-reliance so that each may reach their full potential and contribute to the life of the community. Over 250 participants were reached through our Community Workshops and Art Room Series in 2015.

About Gala and Exhibition

Located in the iconic Los Angeles Times building, the Event will bring together 100 individuals who are leaders in the Los Angeles business and art communities to celebrate the work of Piece By Piece. The event will include a one-of-a-kind art sale, participant stories, hearty appetizers, cocktails, and live music.

The individuals and corporations who support this event will fund ongoing mosaic art learning opportunities and Artisan wages, with the goal of helping our low-income and formerly homeless clients thrive.

Sponsorship Benefits

Fall Event sponsors will have the opportunity to reach leaders in the business and arts communities within our event campaign and during an inspiring evening in downtown Los Angeles.

- Invitations emailed to over 1600 supporters
- 1890 views per month on organization website
- Social media posts to 2585 followers

Presenting Sponsor - \$5,000

- Twelve event tickets
- Logo on event website
- Logo and Presenting Sponsor credit on invitations, collateral, and event signage
- Special mention from the podium during event program
- Three social media (Facebook/Twitter/Instagram) posts with company recognition leading up to event
- Twenty-four raffle tickets

Gold Sponsor - \$2,500

- Eight event tickets
- Logo on event website
- Logo on invitations, collateral, and event signage
- One social media (Facebook/Twitter/Instagram) post with company recognition leading up to event
- Sixteen raffle tickets

Silver Sponsor - \$1,000

- Four event tickets
- Logo on event website
- Logo on invitations, collateral, and event signage
- One social media (Facebook/Twitter/Instagram) post with company recognition leading up to event
- Eight raffle tickets

Individual Ticket - \$100

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